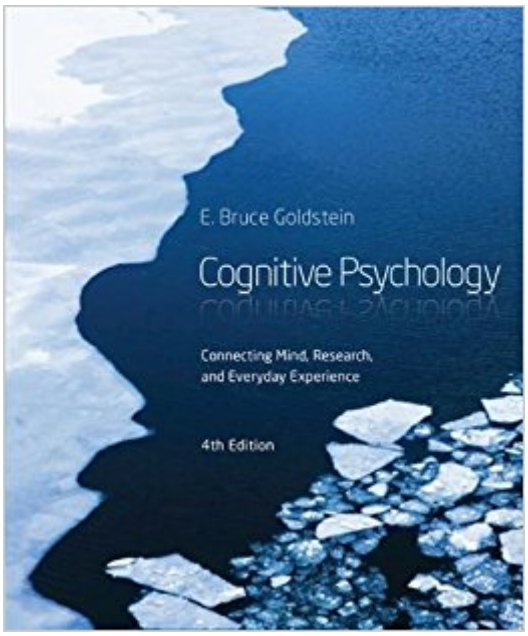
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Synopsis

Cognitive Psychology: Connecting Mind, Research and Everyday Experience 4/E by E. Bruce Goldstein

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Customer Reviews

BRUCE GOLDSTEIN is Associate Professor Emeritus of Psychology at the University of Pittsburgh and Adjunct Professor of Psychology at the University of Arizona. He has received the Chancellor's Distinguished Teaching Award from the University of Pittsburgh for his classroom teaching and textbook writing. He received his bachelor's degree in chemical engineering from Tufts University and his PhD in experimental psychology from Brown University; he was a postdoctoral fellow in the Biology Department at Harvard University before joining the faculty at the University of Pittsburgh. Bruce has published papers on a wide variety of topics, including retinal and cortical physiology, visual attention, and the perception of pictures. He is the author of SENSATION AND PERCEPTION, 9th Edition (Cengage, 2014), and the editor of the BLACKWELL HANDBOOK OF PERCEPTION (Blackwell, 2001) and the two-volume SAGE ENCYCLOPEDIA OF PERCEPTION (Sage, 2010). --This text refers to an out of print or unavailable edition of this title.

I am a student and this was the required book for my Cognition & Memory course. I personally found a lot of the details boring, but that was purely because of the subject matter. The book itself explains the concepts very well and the author makes a strong effort to "speak" to the reader. He

"talks" about himself and his life where applicable and he will refer to the reader directly in the text. Once I started reading the later chapters, I actually enjoyed reading the textbook. I felt like I had somewhat of a connection with the author. Also, the "key terms" at the end of the chapters and the definitions in the back were really helpful. Additionally, when I actually started doing the "Test yourself" portion at the end of each section I saw my grades go up (from an A to an A+). In my opinion, E. Bruce Goldstein did a good job. And that's not just because I'm Jewish.

good read

Good textbook. Kind of wordy, but served its purpose as a college textbook.

I really enjoyed this class and this book. The book is very easy to follow and has a lot of fun exercises to do with it.

I really like this text book. The chapters are usually between 20 and 30 pages each which isn't bad at all. They're also full of good information. I purchased my book with the coglab manual and access code for class. The labs supplement the text well. Reading and working on the labs is a lot of fun.

It was not written in and a good deal for a textbook.

Really did not like this book. I have my bachelors in psychology so I've used a lot of psychology books. The book jumped around a lot, over-explaining most subjects to the point of confusion and under-explaining others. The cog lab can be purchased seperately for $50 through their website and the quality is lacking for the extra $$. I took this class voluntarily as an elective and wished I hadn't. It's a shame because this course may be very interesting with another teaching material.I rented this through for a college course. You can't beat the rent price for a semester. Shipped fast and easy to return. Book came with lots of highlighted marks but didn't affect the reading the text.

Thank you :)

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